

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council and to the general public that the Arizona Geographic Information Council will hold a meeting open to the Public.

Wednesday, March 17, 2016 at 1:00 pm – 2:00 pm

Arizona State Land Department

1616 W Adams

Phoenix, AZ 85007

Room 215

Bridge Dial-In Number: 1-877-820-7831 Access Code: 727287#

Go to Meeting Information: <https://global.gotomeeting.com/join/151266749>

Meeting ID: 151-266-749

I. Introductions

II. AGIC Website Updates and Maintenance (Curtis)

a. RSS Feed Update (Curtis)

- i. Capability added to get new articles from AGIC website sent as a feed
- ii. How best to show this capability on the website? How do we promote this to those not using the website?
 1. Feed reader?
 - If you want to see how it works, you'll need a reader for your browser (examples: [Chrome Feed Reader](#) or [Feedly](#)).
 - After you've got the reader, simply add the AGIC GIS News link: <https://arcgis2.geo.az.gov/agic/path/rss.xml>

b. Update Calendar (Tim)

- i. New items provided by committee members (Tim)
- ii. Update on Regional co-ops - meeting information (Curtis)

c. Update News page (Tim, Curtis)

- i. New articles added
- ii. Need for additional articles and topics

d. Update Resources page (Jenna)

- i. Update on status; last month Jenna noted she was working on GIS Coordinating groups
- ii. Suggestion: Make the Documents link more prominent (Cheryl)
 1. Make subheadings under Documents such as GIS Standards (so documents can be more easily browsed by heading)
 2. Expand GIS Standards docs – ask counties to provide any of their Standards related documentation

- iii. Need to replace under Documents – AGIC Brochure (link to 2008 version is broken, but still shows date of August 2008)
 - iv. Remove any documents older than 5 or 10 years?
 - 1. No need for 1993 AGIC Strategic Plan
 - e. Website maintenance
 - i. Take off the Conference info box off every page
 - ii. Any broken links or outdated info noticed by committee members (Committee)
 - 1. Remind committee to review website regularly
 - iii. New links to add? (Committee)
- III. AGIC ArcGIS Online Group
 - a. Ideas on how to best promote this for various purposes? (Conference Maps & Apps Contest, Story maps, etc.)
 - b. AZ GIS Timeline/Story Map
 - i. Present at Conference during lunch?
 - ii. Have people contribute interactively at Conference
- IV. Update on GIS Spotlight (William Mancini if available, otherwise Curtis)
 - a. Spotlight on Chris Black was completed at the end of February (pdf sent out for comments)
 - i. Comments?
 - Does the layout work?
 - Are the section headings correct? Should they be consistent across articles?
 - Quick contact info at the top or at the ending For more information: - is that OK?
- V. New Topics of Discussion
 - a. Brainstorming how to use VGI and Mapathons to reach non-traditional audiences (Curtis, Jenna)

USGS is going to build structures from VGI; During emergencies, agencies frequently struggle to get the most current situational info into the map producers hands; Mapathons are becoming a popular way to develop social or humanitarian content, and they're fun and competitive.

Questions:

- How do we use AGIC/AZGEO for this?
- Can we engage kids, social groups, or business to contribute content that is valuable?
- Do they then have vested interest in our goals?
- Does this prepare us for real-time emergency needs? Further, how do we manage, validate, disclaim, and distribute the results?

VI. Old Topics of Discussion

- a. AGIC Banners – bring to Council for budget approval? Is there a need in the near future?

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1616 West Adams Street, Phoenix, AZ 85007, Room 229.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 364-0875. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call.

Questions regarding the meeting may be referred to Tim Colman at 602-542-3249.

This agenda will be posted at Arizona State Land Department, 1616 W. Adams, Phoenix, AZ 85007 by Tim Colman on 24 hours prior to meeting.